



# Oakfield

## AGENT GUIDE

Thank you for your interest in showcasing Oakfield. We value our relationships with real estate agents and appreciate your role in introducing buyers to our community. This guide is designed to provide key information to support your success.

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# The AGENT GUIDE

## HOW THIS GUIDE WILL HELP YOU

This program is designed to support your efforts by outlining guidelines, expectations, and resources available to you. Our goal is to create alignment, simplify the sales process, and ensure accurate representation of the community.

## OUR SHARED COMMITMENT

We are committed to maintaining a professional, transparent, and collaborative relationship with agents. In return, we ask for consistent messaging, adherence to community guidelines, and a shared focus on delivering an exceptional experience to every prospective buyer.

## About OAKFIELD

Oakfield is a thoughtfully planned, family-friendly community designed around connection, nature, and everyday livability. Comprised of approximately 4,400 residential units, in three distinct neighborhoods, Oakfield Lakes, Oakfield Trails, and Oakfield Hammocks, each offering its own lifestyle experience. With walkable streets, neighborhood playgrounds, scenic paved-pathways, resort-style pools, and a dog park, Oakfield makes it easy for residents to get outside and feel at home. The community is intentionally designed to encourage time together — whether that's neighbors meeting at the park, families enjoying outdoor spaces, or residents simply taking a walk through the neighborhood. Future development includes commercial space.



# Brand STANDARDS

## MESSAGING STANDARDS

To keep communication clear and consistent, we ask that agents follow these guidelines when representing Oakfield:

- Use approved community and neighborhood names as provided.
  - Neighborhoods = Oakfield Lakes, Oakfield Trails, Oakfield Hammocks (future)
- Refer to community amenities as “**Lifestyle Offerings.**”
- Avoid speculative language regarding future development unless officially communicated.
- Present information accurately and in alignment with current community guidelines.

## LOGO USAGE

### PRIMARY LOGO

GREEN LOGO

BLACK LOGO

REVERSED LOGO

### SUB-IDENTITIES LOGO

## PARTICIPATING BUILDERS

Oakfield features a curated group of approved homebuilders offering a variety of home styles and designs. Homes starting at the \$300s to \$1M+.

# Oakfield LAKES



# Oakfield TRAILS



## WHAT MAKES US DIFFERENT

- Multiple neighborhoods with distinct character
- Quality architectural standards
- Lifestyle-driven community planning
- Established builder partnerships
- ULTRAFI services and outdoor Wi-Fi in common areas



All information is subject to change without notice. Features, plans, pricing, and availability may vary by builder and are not guaranteed. Agents should rely only on officially approved materials when marketing Oakfield.

# Model LOCATIONS

## Oakfield LAKES

**D.R. Horton**

10975 Gentle Current Way, Parrish, FL 34219

**Starlight Homes**

13112 Bending Crk Trl, Parrish, FL 34219

**Centex**

12713 Wanderlust Pl, Parrish, FL 34219

## Oakfield TRAILS

**Ashton Woods**

11127 Tire Swing Drive, Parrish, FL 34219

**D.R. Horton**

10529 Grain Silo Trail, Parrish, FL 34219

**Homes By WestBay**

10740 Spring Sapling Circle, Parrish, FL 34219

**Meritage Homes**

11210 Bellewood Ter, Parrish, FL 34219

**Pulte Homes**

10151 Farmers Shed Place, Parrish, FL 34219

**Stanley Martin**

10047 Morning Meadowlark Trl, Parrish, FL 34219





At Oakfield Lakes, residents gather at The Grove — a central community hub designed for connection and everyday enjoyment. With a playground, resort-style pool and splash pad, food trucks, outdoor grilling with covered seating, and a dog park, it's a space that brings neighbors together to relax, socialize, and come together.

New homes—designed homes by Centex, D.R. Horton, and Starlight, creating a welcoming place to live and connect. Read more about [Oakfield Lakes](#). HOA/CDD Fees for [The Grove](#).

# Oakfield LAKES



Oakfield



# Oakfield TRAILS

At Oakfield Trails, residents can enjoy exclusive access to The Harvest Club, our private social club designed for connection, recreation, and relaxation. This resort-style lifestyle offering features casual dining and gathering spaces, a zero-entry pool with a tower slide, a full fitness center, tennis and pickleball courts, and expansive outdoor areas for all ages.

New homes crafted by Ashton Woods, D.R. Horton, Homes by WestBay, Meritage Homes, Pulte, and Stanley Martin Homes, offering something for every lifestyle. Read more about [Oakfield Trails](#). Learn more about membership opportunities for [The Harvest Club](#).



Oakfield

# Stay CONNECTED

## RESOURCES & LINKS

Agents are encouraged to refer to the Oakfield website for the most up-to-date information and to use only approved digital resources. Feel free to share our social media posts, too!

- [Agent landing page](#)
- [Approved photography and video assets](#)
- [Approved renderings](#)
- Official Oakfield social media channels



## FUTURE EVENTS

We host events for local real estate agents, including our much-loved trolley tours, and we love bringing people together. Be sure to follow our social accounts and sign up for our emails to stay up to date with what's coming up.

## CONTACT INFO

[info@oakfieldfl.com](mailto:info@oakfieldfl.com)



Oakfield

OakfieldFL.com